

Message Text

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DRAFTED BY EB/CBA/BP:EJRANKIN:JS
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COMMERCE:JLIGHTMAN

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R 032152Z MAY 74
FM SECSTATE WASHDC
TO AMEMBASSY TAIPEI
INFO AMCONSUL HONG KONG

UNCLAS STATE 091661

E.O. 11652: N/A

TAGS: DBIS, EIND, TW, HK

SUBJECT: TRADE COMPLAINT-PIRATING OF NU MASCA PRODUCTS

1. SENATOR JAVITS HAS REFERRED TO THE DEPARTMENT A COMPLAINT BY NU MASCA, COSMETIC DIVISION OF NEW YORK PENCIL CO., INC., 46-14 ASTORIA BLVD., LONG ISLAND CITY, NEW YORK 11103, THAT ITS PRODUCTS ARE BEING PIRATED IN THE FAR EAST.

2. A COPY OF NU MASCA VICE PRESIDENT ALAN FERBER'S LETTER OF APRIL 18, 1974 TO WARD DAVIS BARMON AT AMEMBASSY TAIPEI ALSO WAS PROVIDED BY SENATOR JAVITS. IN THAT LETTER THE FIRM STATES IT HAD SUSPECTED THAT PIRACY OF PRODUCTS WAS OCCURRING IN HONG KONG BUT NOW SUSPECTS TAIWAN IS THE SOURCE OF THE PROBLEM. A COPY OF FERBER'S LETTER TO SENATOR JAVITS RAISING THE GENERAL QUESTION OF THE PIRATING OF AMERICAN PRODUCTS BEING POUCHED WITH COPY OF FERBER LETTER TO EMBOFF BARMON AND DEPARTMENT'S INTERIM REPLY TO SENATOR JAVITS.

3. DEPARTMENT HAS CONTACTED NU MASCA WHICH ADVISES THAT ITS TRADEMARK/TRADENAME NOT REGISTERED BY IT IN THE ROC. FIRM STATES THAT COUNTERFEIT PRODUCTS CAUSING SERIOUS COMPETITION TO IT THROUGHOUT FAR EAST.

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4. EMBASSY IS REQUESTED TO ASCERTAIN WHETHER NU MASCA PRODUCTS BEING COUNTERFEITED IN TAIWAN AND IF SO ADVISE WHAT ACTION MAY BE TAKEN TO STOP IT. EMBASSY ALSO REQUESTED TO REPORT ON GENERAL SITUATION REGARDING COUNTERFEITING OF US PRODUCTS AND ACTION BEING TAKEN BY ROC TO STOP THIS PRACTICE. IS THE ROC GOVERNMENT CONTINUING TO PURSUE THE POLICY OUTLINED IN TAIPEI A-204 OF 6/30/70 RUSH

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